

Capability Statement

Writing | Editing | Document Preparation



Meticulous attention. Fast turnaround. Great results.

Since 2007, Scarlet Plume LLC has offered expert editorial services that are trusted by diverse businesses and government agencies across the U.S.

CORE COMPETENCIES

- Copywriting, editing, and proofreading
- Technical editing
- Document preparation and layout (MS Word and Adobe Acrobat)
- Template development
- Content strategy

PROFESSIONAL AFFILIATIONS

- Pacific Northwest Writers Association
- ACES: The Society for Editing
- Council of Science Editors

COMPANY SNAPSHOT

UEI: GWEERKNT4C73
CAGE: 69ES8
NAICS: 561410, 711510, 541611
SBA: HUBZone Certified (#60715)
WA STATE: Woman-owned Business Enterprise (#W2F0014745)
KING COUNTY: SCS certification #4613

SERVICE SPECIALTIES

- **Familiarity with style manuals**
AP, Chicago, GPO, and AMA.
- **Section 508 Compliance**
We create accessible Word /Adobe documents.
- **Full-service editing**
We review documents of any size and at all levels—from proofreads to substantial rewrites.
- **Attention to detail**
Our comprehensive reviews assess grammar, punctuation, brevity, voice, context, and key messaging; we pay special attention to structure, including headings, flow, and layout, as well as tables, figures, citations, and reference lists.
- **Collaborative approach**
We work directly with the client, on project teams or independently.



Environmental



Healthcare



Banking



Engineering



Medical devices



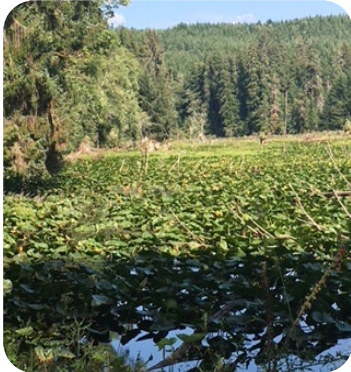
Transportation



Government

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Visit us at www.scarletplume.com



Scarlet Plume LLC has provided deliverables on multi-disciplinary contracts from < \$10,000 to > \$ millions

PROJECT EXPERIENCE



Project	Editing and Proofreading Services (2021-2026)
Client	USDA Forest Service Northern Research Division
Role	Copy editor
Deliverables	Resource bulletins, research papers, newsletters, and fact sheets
Industries	Environmental, government
Project	On-Call Editing (2012-present)
Client	Milliman, Inc.
Role	Technical editor
Deliverables	Thousands of documents over a 10-year period (technical reports, white papers, articles, government publications, brochures, banner ads, corporate policy documents, web content)
Industries	Healthcare, banking and finance, insurance
Project	ASSURE® Wearable Defibrillator (2021-2022)
Client	Kestra Medical Technologies, Inc. (via Creative Circle)
Role	Copywriter
Deliverables	Website content, provider and patient brochures, press releases
Industries	Medical devices
Project	Urban Waterway Cleanup (2014-2017)
Client	Confidential
Role	Technical editor
Deliverables	Technical documents under 25 task orders for legal defense teams (Superfund)
Industries	Environmental
Project	Shell Anacortes Rail Unloading Facility Draft EIS (2015-2016)
Client	Shell Oil Company / Skagit County / Dept. of Ecology / HDR Engineering
Role	Technical editor
Deliverables	800-page technical document; style guidelines and templates
Industries	Environmental, transportation, government
Project	SR 520 Bridge Replacement and HOV Program (2007-2016)
Client	Washington State Department of Transportation / HDR Engineering
Role	Technical editor
Deliverables	Approximately 150 technical documents under 13 task orders for a \$4.56B project; Ms. LaFerney was nominated by colleagues to receive 2 awards for exceptional client service
Industries	Transportation, environmental, engineering, government